THE UNITED REPUBLIC OF TANZANIA NATIONAL EXAMINATIONS COUNCIL CERTIFICATE OF SECONDARY EDUCATION EXAMINATION

061 COMMERCE

(For Both School and Private Candidates)

Time: 2:30 Hours Monday, 15th October 2012 p.m.

Instructions

- 1. This paper consists of sections A, B and C.
- 2. Answer all questions in sections A and B and two (2) questions from section C.
- 3. Calculators are **not** allowed in the examination room.
- 4. Cellular phones are **not** allowed in the examination room.
- 5. Write your **Examination Number** on every page of your answer booklet(s).



SECTION A (20 Marks)

Answer all questions in this section.

1.	For each of the items (i) - (x) , choose the correct answer from among the given alternatives and write its letter beside the item number.						
	(i)	When a visible imports exceed visible exports, a country is said to have					
	. ,	A	a favourable balance of trade				
		В	a favourable balance of payment				
		C	unfavourable balance of trade				
		D	unfavourable balance of payment				
		E	unfavourable balance of payment and trade				
	(ii)	Whic	ch of the following is the basic feature of all multiple shops?				
		A	Numerous departments.				
		В	High prices of goods sold.				
		C	Similar goods sold in all departments.				
		D	Different goods sold in all departments.				
		E	Goods are sold under one roof.				
	(iii)	Cons	Consumer goods are best defined as goods that				
		A	are bought and sold in shops B are needed for direct satisfaction				
		C	help to produce other goods D are consumed by human beings				
		E	are provided by nature.				
	(iv)	A ma	A marketing board is a board set up to				
		A	advise co-operatives only				
		В	deal with exports				
		C	buy goods from importers and sell them				
		D	buy products from producers and sell them				
		E	export manufactured goods.				
	(v)	Which of the following is the benefit of sole traders over limited companies?					
		A	They have unlimited liability.				
		В	They do not pay VAT.				
		C	They find it easier to raise capital.				
		D	They make decisions quickly.				
		E	They have no risks associated with their personal assets.				

(vi) Which of the following industries are concerned with obtaining raw materials from natural resources? Α Constructive industries. В Manufacturing industries. \mathbf{C} Building industries. D Mining industries. Е Extractive industries. (vii) Which of the following is NOT necessary for the development of commerce in a country? Increased industrial production. B Improved transport system. Α C Direct production of goods. D Extensive advertising. Е Improved banking system. (viii) The list of documents prepared in the course of commercial transaction in the right order of being raised is Α Can be exchanged for gold at the Bank of Tanzania. В Can be tendered in payment of debt. C Can be refused by creditor who would prefer a cheque D Can be printed by any commercial bank. \mathbf{E} Can be printed by any internal bank. (ix) A letter of credit is sent by Α exporter's bank to a correspondent bank В improter's bank to a correspondent bank \mathbf{C} importer to exporter D a central bank to a correspondent bank \mathbf{E} importer's agent to the exporter's agent. (x) An advalorem tax is an indirect tax collected Α per unit of goods regardless of the value В on home produced goods according to the value \mathbf{C} directly from consumers' incomes D on each good according to the value Е on goods from abroad according to the value.

2. Match the items in **Column A** with the responses in **Column B** by writing the letter of the correct response beside the item number.

	Column A		Column B
(i)	The quantity of a commodity required by buyers.	A	Composite demand
(ii)	Increase in the price of one of the products leads to a decrease in demand for the other.		Elasticity of demand
			Derived demand
(iii)	Increase in the price of one of the products leads to an increase in demand for the other.	D	Law of demand
(iv)	The demand for commodity due to an increase in the demand for another commodity.	Е	Cross elasticity of demand
		F	Change in quantity demanded
(v)	The demand for a commodity that can be used in many ways.	G	Income elasticity of demand
(vi)	Relationship between the price and the quantity demanded.	Н	Demand
		I	Inelastic demand
(vii)	The higher the price the lower the quantity demanded.	J	Demand schedule
(viii)		K	Unitary demand
(VIII)	The sensitivity of demand for a product due to a change in price.	L	Elastic demand
(ix)	The responsiveness of demand for a product due to changes in incomes of the consumer.	M	Joint demand
		N	Inelastic demand curve
(x)	The movement along a demand curve due to commodity price changes.	О	Competitive demand

SECTION B (40 Marks)

Answer **all** questions in this section.

- 3. The following balances were extracted from the books of Mungiki's clock business for the year. Opening stock sh. 23,000/-, purchases sh. 115,000/-, carriage inwards sh. 3,000/-, purchases returns sh. 18,000/-, sales sh. 200,000/-, sales returns sh. 15,000/-, closing stock sh. 30,000/-, current assets sh. 45,000/-, current liabilities sh. 90,000/- and fixed assets sh. 180,000/-, general expenses is 10% of the gross profit. From the above information calculate:
 - (a) Cost of goods available for sale
 - (b) Cost of goods sold
 - (c) Gross profit
 - (d) Net profit
 - (e) Rate of stock turnover
 - (f) Mark up
 - (g) Margin
 - (h) Working capital
 - (i) Capital employed
 - (j) Net profit as percentage of sales.
- 4. (a) Elaborate four benefits that a consumer may derive from advertising.
 - (b) Mr. Manoti is a shift machine operator at a blanket factory. Describe six disadvantages of his work.
- 5. (a) (i) What is meant by the Wholesaler?
 - (ii) Briefly explain the term bill of exchange.
 - (b) Explain eight functions of wholesalers.
- 6. (a) Describe five advantages of a retailer refusing credit sales to his customers.
 - (b) Explain five reasons behind consumers' protection.

SECTION C (40 Marks)

Answer two (2) questions from this section.

- 7. (a) What is meant by the Public Corporations?
 - (b) Public Sectors are important to a developing country like Tanzania. Using concrete examples give five arguments to support that statement.
 - (c) How does a retailer selling a pair of shoes assist in the process of production? Give four points.
- 8. (a) Discuss five qualities of good money.
 - (b) Elaborate five functions of money.
- 9. (a) Discuss eight possible causes of change in supply curve of a commodity.
 - (b) (i) Sketch a diagram which shows an increase in supply.
 - (ii) Sketch a diagram which shows a change in quantity supplied.
- 10. (a) Evaluate six benefits of marketing to a developing country.
 - (b) Explain three problems faced by home trade.